

Mike Cheung & Tom Dalglish:

Title: **THE MAGIC OF JIM**

Company: **Jim the Magician**

Venue: **Pleasance Courtyard**

Year: **2022**

The scene is set through the clever use of "Selfie" shots charting the artist's journey through the Fringe. From shots of him illicitly entertaining Fringe queues around Edinburgh, to illicit table hopping in the Pleasance Courtyard, to finally this year achieving his first indoor residency.

Jim the Magician sets out to illustrate how easy it is for us to forget the art of discussion and using our own brains as we rely more and more on getting immediate answers through online services.

He sets out through four different types of tricks to quickly cause the audience to question whether magic is real or an illusion. He certainly succeeds in holding the rapt attention of the audience, with contained a wide group of ages, with much of his show having audience participation.

His psychological techniques left the audience believing he seemingly had the power to make impossible things happen. Although the show is only 30 minutes long, you were not left with any disappointment as the audience left the venue in full discussion on what they had just witnessed. This show represents exactly what the Fringe is all about.