

Environmental Impact

The two-part fee covers the costs for consultant fees, evaluation report writing, surveys, materials, venues and hospitality (e.g. for focus groups), incentives, travel for participants and two energy surveys to analyse environment performance. It is expected that a baseline survey will be undertaken, followed by a survey two years after re-opening in Aug 2021.

We have an environmental mentor through the National Lottery Heritage Fund and expertise through the design team however you may want to bring on a consultant with environmental expertise. The building contractor will have an obligation to undertake environmental monitoring for their part of the contract but as mentioned, it is anticipated that we will need a building performance survey completed for the final report 2025/26, which the evaluation consultant will be responsible for.

Economic Impact

It is expected that the evaluation consultant will complete an economic impact study for the final report that reports on the project economic impact and also the economic impact of the theatre's activity for the two years after re-opening. We commissioned an impact report in 2017 and an update in 2019 with the most up to date information at the time. The end of project economic report will need to be comparable with BOPS report. We can certainly provide you with a copy of the report and the data sets that were given for the 2019 update upon award of contract. It was BOP that carried out the report and I'm sure that you/we could always contact them with any questions about their methodology as required.

Duration of time cover by tender

The tender should cover the full duration.

Available documents

All documents referred to in the brief will be made available to shortlisted candidates for interview.

Weighting of tender responses

All tender submissions will be evaluated to identify the consultant who will deliver best value - balancing quality and price, with a significant emphasis on the quality (Quality 70%: Price 30%).

Existing data collection

The only data that we capture is through our CRM system and a post-performance survey, although we collect this data it will need to be extracted and analysed to provide a benchmark for the project. Similarly, data around environmental performance would need to be extracted and analysed from the suppliers. This link shows the results of a post-performance survey sent out by third party supplier Indigo - <https://www.surveymonkey.com/results/SM-GT5H9HTJ7/>

Contractor location

There will be a need for the consultant to facilitate focus groups and interviews, the consultants will also be expected to manage the process of data collection using capital theatres staff, the ability to have more facetime with staff would probably be seen a positive

Definition of non-attendees (page 2 of the brief)

8% of Edinburgh's population identifies as being part of a non-white ethnic minority group, the audiences at the King's identifies, on average, as 97% white. Whilst we know that it is not straightforward, as ethnic minority audiences are less likely to fill in the post-show evaluation, we know that we can do more to engage a more diverse audience, both as audience members but also as creators and participants of creative work. South East Edinburgh has the highest concentration of BME groups in the city which gives us a good indication that there is progress to be made amongst these groups. Our widening access strategy for the organisation looks to increase diversity across other protected characteristics including sexual orientation, disability, ethnicity and socio-economic background as well as age, particularly children and young people. Through the Activity Plan for the project, we aim to grow and diversify the following audiences:

- Children and young people (including care experienced young people)
- Families
- Older people, particularly those living with dementia and their care partners and those experiencing social isolation

- People living in poverty
- People with disabilities
- People from BAME communities

How local are the local businesses included as a stakeholder group

As an estimate, a half a mile radius